

2010 AICC Electronic Member Directory Advertising Opportunities & Rates

The new **Electronic Member Directory** offers many benefits and advantages over printed directories and provides an excellent way to have your company stay top-of-mind with your customers whether you're a boxmaker or a supplier.

- ✓ Structured searches – uses a wide range of variables to target your search
- ✓ Real-time data updates – product, contact, equipment or advertising information can be updated at any time. No need to wait until the next time the directory is printed
- ✓ Free access for Boxmaker & Associate Members and Customers
- ✓ Custom advertising opportunities for Boxmaker and Supplier Members
- ✓ Accessible to anyone with an internet connection
- ✓ Customized by viewer type
- ✓ Averages over 1,500 page views per day



Advertising Rates (All ads include link to advertisers website)

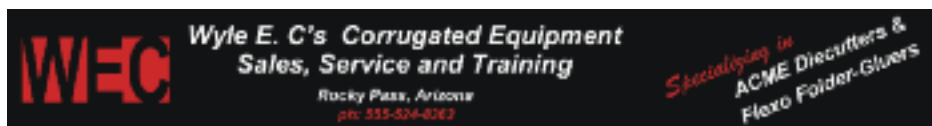
Banner Ad	Rotating shared space, Top of page, all content, maximum 12 banner positions	Annual schedule	\$2,000.00
Logo Ad	Your company logo displayed beside your directory listing	Annual schedule	\$500.00

SOLD OUT FOR 2010



Logo Ad

(150 x 150 pixels, 72 dpi.gif or .jpg)



Banner Ad (468 x 60 pixels, 72 dpi, .gif or .jpg)

(Samples not actual size - All ads include link to advertisers website)

Advertising Selections

Logo Ads

First location/listing \$500 x 1 =\$ _____

*Additional locations/listings \$50.00 (ea) x ____ =\$ _____

Banner Ads \$2,000.00 x ____ =\$ _____

Total \$ _____

Contact Information

Name: _____

Title: _____

Company: _____

Street Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Order Information

Space requests must be submitted in writing. Orders will be honored on a first-come basis, where applicable, based on receipt date of written request.

Please complete this form and mail or fax to Maria Frustaci.

AICC, P.O. Box 25708, Alexandria, VA 22313

Phone: 1-877-836-2422 — FAX: 1-703-836-2795

Email: mfrustaci@aiccbox.org

Payment Options

Check Enclosed (checks payable to AICC for Amount \$ _____)

Please charge my Credit Card (check one): \$ _____

American Express VISA Mastercard

Name on Card: _____

Card Number: _____

Expiration date: _____

Signature: _____