



Energy Conservation  
Webinar

## Energy Conservation as part of the Sustainability Conversation

Wednesday, September 23, 2009

NOON EST

Length: 45 minutes

The conservation of energy is an integral part of the sustainability dialogue. This webinar is geared towards CEOs/owners, CFOs/Controllers, and General Managers. With continued increases in energy costs, it is incumbent upon our industry to embrace ways to reduce consumption which many times results in reduced costs.

This program addresses:

- Facility Audits performed by utilities and independent engineers to find various energy savings opportunities.
- Demand Response programs which compensate users for reducing consumption during peak periods
- Lighting Redesign & Upgrades designed to reduce consumption.

Each area includes a definition of the opportunity, questions for successful implementation and a case study that illustrates the opportunity and the resulting savings. Kathy Kiernan from APPI, an independent consulting firm that provides energy consulting services to dozens of AICC members, is our host.

*Registration is by location regardless of the number of people that will participate in the conference at each location. Each location needs to have a speaker phone, a computer with internet connection, and a monitor or projection screen viewable by all.*

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