



Audio/Web Series

Providing Sustainable Business Solutions for the Customer: The Theory and Practice Behind "Boxmanship"

Thursday, June 11th at 1:30 PM EDT
Length: 90 minutes

AICC is offering a webinar on Thursday, June 11th to members of production facilities, whether they be sheet feeders or sheet plants, who would have an interest in a discussion about sustainable business solutions for your customer, and much more. Jeff Coleman, Area Vice President and General Manager, of Interstate Container Reading LLC will be the presenter.

Topics of discussion will include:

- ▶ Legacy Development of Corrugated Sales Professionals
- ▶ Basic Rule 1: Deeper is Cheaper
- ▶ Basic Rule 2: Don't Leave Me Hanging
- ▶ Basic Rule 3: "Flute Finder"

Registration is by location regardless of the number of people that will participate in the conference at each location. Each location needs to have a speaker phone, a computer with internet connection, and a monitor or projection screen viewable by all.

Sign me up for "Boxmanship."
Member \$150 or Non Member \$175

Total Payment (USD): _____

Name(s): _____

Company: _____

Street Address: _____

City: _____

State: _____ Zip: _____

Tel.: _____

Email: _____

Method of Payment:

Check (made payable to AICC)

Credit Card

Type of Card: _____

Card Number: _____

Name on Card: _____

Expiration Date: _____

Signature: _____