



Sustainable Business Executive Briefing & Forum

**January 30-31, 2008
Embassy Suites Hotel
Rogers, Ark.**

Sustainable Business Committee

- **The primary mission of the Sustainable Business Committee is to meet the needs of the AICC member companies regarding Environmental and Business Sustainability**

Sustainable Business Committee

- **Gathering and disseminating relevant data**
- **Creating a clearinghouse where ideas can be shared**
- **Creating a mechanism for sustainability certification**

All of these things will be done to help member companies attract and retain customers through responsible sustainability initiatives

Sustainable Business Committee

- **Created an electronic clearinghouse**
- **Surveyed vendors of inks, glues, starches to develop checklist for incoming supplies**
- **Regional presentations on sustainability**

Sustainable Business Committee

- **Two workshops at nat'l meetings**
- **Organized Sustainable Business Executive Briefing and Forum**
- **Working with Fibre Box Assn. and American Forest & Paper Assn. on common industry approach**

Sustainable Business Committee

- Exhibited at Wal-Mart Packaging Expo and SVN meetings
- Updates through regular AICC publications
- "Ask Ralph" Technical Resource

Sustainable Packaging Exposition

Remove Packaging Structural designers in the corrugated industry are continually exploring and innovating new methods to create stronger packaging using less and lighter materials.

Reduce Packaging Recent innovations in adhesive (corn starch) application and corrugating machinery and technologies allow converters to produce stronger packaging using lighter weight liners (the outer sheets

Renew (able) Corrugated paperboard packaging doesn't grow on trees, but wood fibre from trees planted, harvested and replanted by the paper industry is the main material making corrugated a 100% renewable packaging choice. In addition, corn starch, the adhesive base for corrugated, is made from corn. Want to know more about one of the most versatile, renewable packaging options available? Then ask us or any of over 650 AICC member companies.

Revenue AICC member companies supply far more than just packaging. In addition to manufacturing, they supply graphic and resource optimizing structural design, RFID application, fulfillment, warehousing, JIT delivery and in many cases set-up and stocking at the retail level.

Read For additional information about the Association of Independent Corrugated Converters, corrugated packaging innovation and technology, or our member companies, visit www.aiccbox.org or call Steve Young or Taryn Pyle at 1-877-836-2422. Also, visit the Corrugated Packaging Alliance website at www.corrugated.org



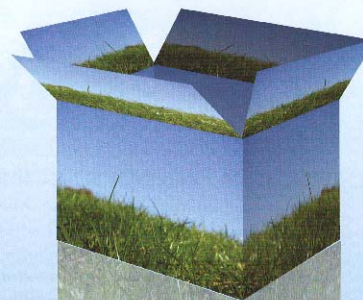
Design for Sustainability

INSIDE THIS ISSUE:

A CHALLENGE TO DESIGNERS

RECYCLED LINERBOARD AND TODAY'S PRINTERS

SUPPLIERS ON SUSTAINABILITY



FirstPak
The World's largest network of corrugated shippers
AICC

AICC

Going Forward

- **Sustainability training**
 - Audio-Web conferences
 - Cooperation with allied organizations such as IoPP
- **Sustainability brochure**
- **Certification for members**

Sustainable Business Committee

**Mark Mathes, Vanguard
Packaging, Chairman**

**Randy Banks, Sharp
International**

**Brian Buckley, Brian Thomas
Display & Packaging**

David Callif, BCM Inks

Jeff DeVries, Sauer System

Ted Hartka, Sun Automation

**Tonya Kowa, Huston Patterson
Printers**

**David Lydzinski, National Starch
& Chemical**

Gene Marino, Innerpac

Wayne Millage, Allpak Container

**Brad Morphy, Morphy
Containers, Ltd.**

Kim Nelson, Royal Containers

**Warren Pearce, Pearce
Wellwood**

**Andrew Pierson, Mid-Atlantic
Packaging**

**William Pistner, St. Mary's Box
Co.**

**Roger Poteet, Poteet Printing
Systems**

**George Sickinger, Color
Resolutions**

**Bill Stribling, Stribling
Packaging**

**Greg Tucker, Bay Cities
Container Corp.**

Kevin Widder, Automatan

Taryn Pyle, AICC Staff



Sustainable Business Executive Briefing & Forum

**January 30-31, 2008
Embassy Suites Hotel
Rogers, Ark.**