

Street Wise Sustainability

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Street Wise Sustainability

1. Resources
2. Raw Materials & Technology
3. SCORING the Customer?

Resources, Raw Materials, Technology & Sustainability?

1. New Materials, And New Ways Of Applying Old Materials Should Be Investigated.
2. New Innovations; Operating Systems, Machinery, Methodologies
3. Alternative Energy Sources Should Be Investigated
4. Renewable Energy Sources And Energy Offsetting Are Options Recognized In The Scorecard
5. Interview And Encourage Input From Employees Throughout All Levels Of You Organization For Unique Views
6. Vendors, Industry Associations Like The AICC, FBA, And Others Can Provide Valuable Resources To Their Members

SCORING the Customer?

Turning the Tables

1. "Hot" & "Rush" Orders Create Difficult Challenges To Sustainability Efforts
2. Delayed Approval Processes Can Impact Production Timelines And Jeopardize Internal Sustainability Efforts
3. Unitizing Restrictions Can Be Disastrous To Trailer Utilization
4. Obsolete Tooling
5. Order Changes; Quantities, Dates

Identify All Road Blocks Resulting From Customer Requirements That Impact Your Sustainability Efforts And Report Feedback To Customers.

Presentation End.

Also Included: What MAP has Done!

**Mid-Atlantic Packaging, Inc. Sustainability
Mission, Program, and Approach**

What Mid-Atlantic has done

Environmental Sustainability Program &
Sustainability Manager

Sustainability Approach

Personnel and Financial Sustainability
Commitments

Sustainability Goals & Objectives

MID-ATLANTIC PACKAGING SUSTAINABILITY PROGRAM

Mission: We will be Responsible and Deliberate in our Packaging Sustainability efforts, both Internal and External, to promote Economic Viability and Support Environmental Health for Future Generations.

Mid Atlantic's Sustainability Approach:

Cradle to Cradle Life cycle Focus Reviewing the 7 R's.

Maintain Performance and Economics through Design & Testing

Source Materials Responsibly from Like Minded Partners

Quantify and/or Measure Packaging Sustainability efforts with Actual Results

Share Success, Resources, Tools, Practices, & Guidelines with other Interested Parties

Provide Education and Training