



Street Wise Sustainability

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At the most base level sustainability is simply about actions that support the quality of life now and for generations to come.

All of life is interrelated. We are all caught in an inescapable network of mutuality....
Whatever affects one directly affects all indirectly
Martin Luther King Jr. (1929-1969)



The Stribling Group Sustainability Mission Statement:

As a business committed to environmental and social stewardship, The Stribling Group will grow and thrive without compromising the ability of future generations to do the same. We embrace the basic tenets of sustainability in order to eliminate or minimize any negative environmental or social impacts which could result from our processes, products, services, or work environment.



Basic Tenets of Sustainability:

- **Thoughtful design of our products, facilities and processes**
- **Elimination, reduction and/or re-use of materials and energy**
- **Responsible sourcing of materials and energy**
- **Continuous improvement of manufacturing technology**
- **Empowerment and education of employees, customers, suppliers and our community**



What we have done

- **Removed millions of square feet of corrugate from existing structures by practicing smart design**
- **ISO, Lean Manufacturing**
- **Low VOC inks**
- **Re-using boxes from inbound copack product**
- **Director of Sustainability**
- **Sustainability Mission, Goals, Objectives and measurement of progress**
- **Community Outreach, internal sustainability program to engage coworkers**
- **Infused a new way of thinking that encourages all departments to think critically and ask questions**

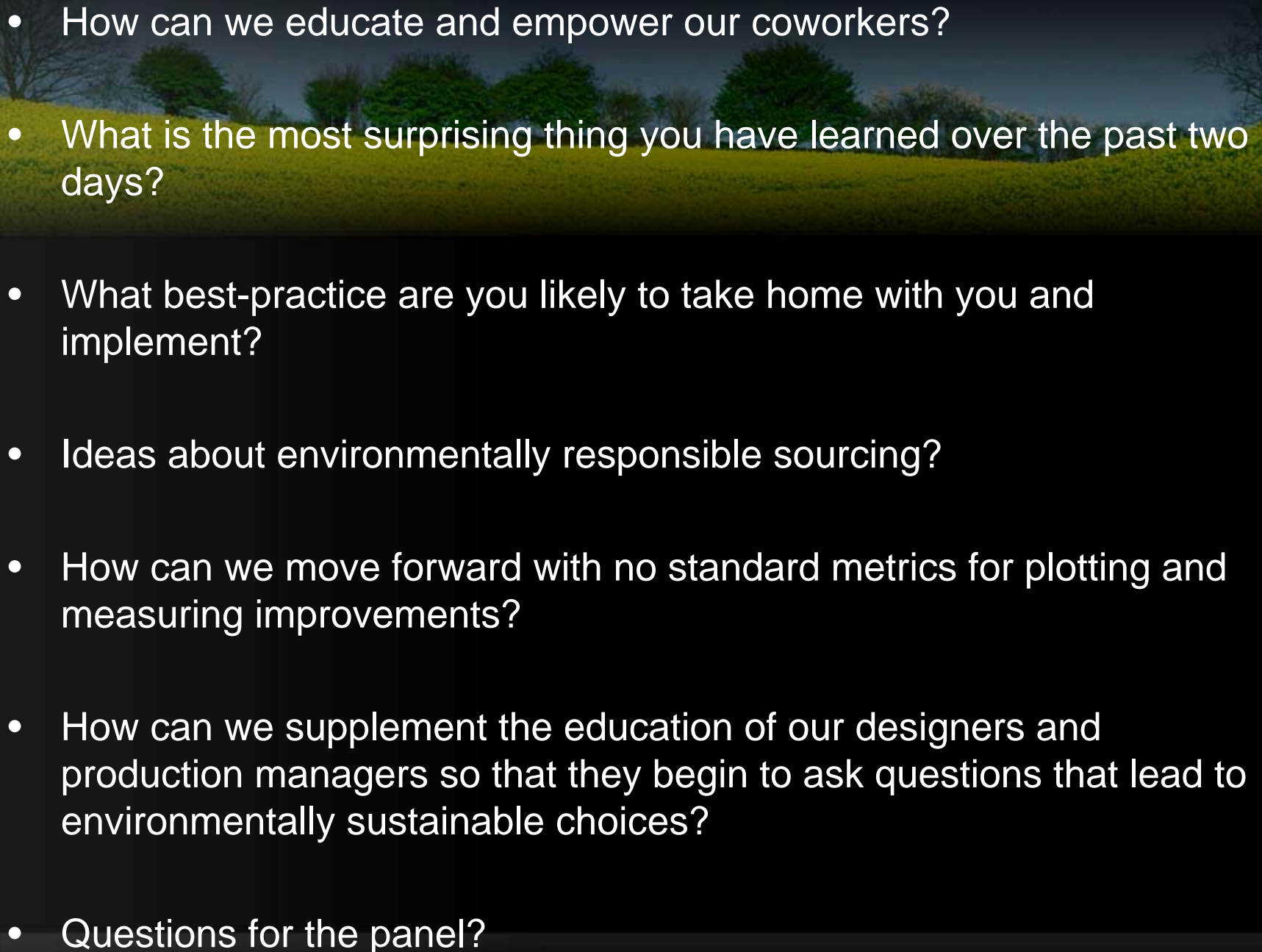


The nation behaves well if it treats the natural resources as assets which it must turn over to the next generation increased, and not impaired in value.

Theodore Roosevelt



Sustainability is about **asking questions**
and having a **sustained** conversation.

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- How can we educate and empower our coworkers?
 - What is the most surprising thing you have learned over the past two days?
 - What best-practice are you likely to take home with you and implement?
 - Ideas about environmentally responsible sourcing?
 - How can we move forward with no standard metrics for plotting and measuring improvements?
 - How can we supplement the education of our designers and production managers so that they begin to ask questions that lead to environmentally sustainable choices?
 - Questions for the panel?