

GREAT DESIGN IS NO GAMBLE  
AICC 14th International Corrugated Packaging Design Competition

CATEGORY ONE: Innovative Structural Design, Industrial Focus

**Structure Based Category**

**Description:** Awards for the most innovative structural design in industrial product protection. Examples include, but are not limited to, furniture packaging, appliance packaging, bulk packs, corrugated pallets, palletized containers, and other forms of protective packaging for industrial products. Due to the judging emphasis of the category, entrants are strongly encouraged to include the product to show how the package protects the product. If product cannot be provided, a photo of the packaging in use should be included. Entrants are encouraged to note in their entry description how the package met the customer's needs. Judges will also consider the design's ease of assembly and set up. Entry must be a production run. **Judging Points:** Design Meets Customer's Needs, Die Cutting, Scoring/Slotting Quality, Converting Complexity, Assembled to Fit All Parts, Ease of assembly and set up, Joining Quality, Innovativeness.

**ENTRANT INFORMATION**

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_ Contact Name \_\_\_\_\_  
City \_\_\_\_\_ Title \_\_\_\_\_  
State/Province \_\_\_\_\_ Phone Number \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Fax Number \_\_\_\_\_  
Web Site Address \_\_\_\_\_ Email Address \_\_\_\_\_

**ONSITE SET-UP:** Check here to let us know if someone will or will not be setting up your entry onsite. If you are not available to set up your entry onsite, please ship your entries pre-assembled or make arrangements to have someone else set up your entry. If AICC representatives set up your entry onsite, AICC cannot guarantee it will be set up properly, correctly or on time.

- Yes, I will be onsite to set up this entry  
 No one will be onsite to set up this entry  
 Yes, the following person will be onsite to set up this entry:  
\_\_\_\_\_

**ENTRY FORM • ENTRY DESCRIPTION**

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches)      Length \_\_\_\_\_ " x Width \_\_\_\_\_ " x Height \_\_\_\_\_ "

**ESSAY DESCRIPTION (required):** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

**PLEASE CONTINUE ONTO THE NEXT PAGE TO COMPLETE THE ENTRY FORM**

**Category One: Innovative Structural Design, Industrial Focus**

**ENTRY FORM • JUDGING CRITERIA**

**It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.**

1. Quantity Produced:     1-500     500-2,500     2,500+     NA
2. Pieces per Entry: \_\_\_\_\_
3. Has this design reduced assembly time?     Yes     No     NA
4. Has there been a measurable reduction in product damage?     Yes     No     NA
5. Indicate the percentage, if applicable: \_\_\_\_\_
6. Board Combination: \_\_\_\_\_
7. Substrate(s): \_\_\_\_\_
8. Flutes: \_\_\_\_\_
9. Number of other supplies required for assembly:     0     1     2     3+     NA
10. Description of other supplies used, if applicable: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**ENTRY FORM • EQUIPMENT USED**

Manufacturer	Size	Print Station(s)	Type	Year

**ENTRY FORM • PHOTOS**

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**Please check the method in which you will be submitting image(s) of your entries:**

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**ENTERING ON PAPER COSTS MORE MONEY!**

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CATEGORY TWO: Innovative Structural Design, Consumer Focus

Structure Based Category

**Description:** Awards for the most innovative structural design in consumer product protection. Inner packaging should emphasize the use of corrugated inserts, corrugated die-cuts, corrugated build-ups, or other forms of protective packaging manufactured from corrugated. Due to the judging emphasis of the category, entrants are strongly encouraged to include the product to show how the package protects the product. If product cannot be provided, a photo of the packaging in use should be included. Entrants are encouraged to note in their entry description how the package met the customer's needs. Judges will also consider the design's ease of assembly and set up. Entry must be a production run. **Judging Points:**, Design Meets Customer's Needs, Die Cutting, Scoring/Slotting Quality, Converting Complexity, Assembled to Fit All Parts, Ease of assembly and set up, Joining Quality, Innovativeness.

ENTRANT INFORMATION

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_ Contact Name \_\_\_\_\_  
City \_\_\_\_\_ Title \_\_\_\_\_  
State/Province \_\_\_\_\_ Phone Number \_\_\_\_\_  
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Web Site Address \_\_\_\_\_ Email Address \_\_\_\_\_

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- Yes, I will be onsite to set up this entry  
 No one will be onsite to set up this entry  
 Yes, the following person will be onsite to set up this entry:

\_\_\_\_\_

ENTRY FORM • ENTRY DESCRIPTION

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches)    Length \_\_\_\_\_" x Width \_\_\_\_\_" x Height \_\_\_\_\_"

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

PLEASE CONTINUE ONTO THE NEXT PAGE TO COMPLETE THE ENTRY FORM

**Category Two: Innovative Structure Design, Consumer Focus**

**ENTRY FORM • JUDGING CRITERIA**

It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.

1. Quantity Produced:     1-500     500-2,500     2,500+     NA
2. Pieces per Entry: \_\_\_\_\_
3. Has this design reduced assembly time?     Yes     No     NA
4. Has there been a measurable reduction in product damage?     Yes     No     NA
5. Indicate the percentage, if applicable: \_\_\_\_\_    6. Board Combination: \_\_\_\_\_
7. Substrate(s): \_\_\_\_\_    8. Flutes: \_\_\_\_\_
9. Number of other supplies required for assembly:     0     1     2     3+     NA
10. Description of other supplies used, if applicable: \_\_\_\_\_  
\_\_\_\_\_

**ENTRY FORM • EQUIPMENT USED**

Manufacturer	Size	Print Station(s)	Type	Year

**ENTRY FORM • PHOTOS**

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CATEGORY THREE: Counter, Shelf, Power Wing, and PDQ Displays

**Structure and Graphics-Based Category**

Awards for the most innovative in point-of purchase displays that are intended to be used in or on existing retail fixtures (shelving, counters, etc.). entry may be a self-shipper or non-shipper. Judges will consider the entry's graphic appeal, structural space-saving features, point-of-purchase effectiveness, structural ease of assembly and product protection. Entry can be any type of graphic application. Digitally printed items are allowed in this category. BUT, judges will assign a lesser level of evaluation weight in the general areas of degree of difficulty and level of execution when comparing other printing process to the digital piece. This includes, but not limited to, direct print, spot label, full litho, or preprint. Entrants are encouraged to note in their entry description how the package met the customer's needs, especially at the point of sale. Entry must be a production run. **Judging Points:**Design Meets Customer's Needs, Image Quality, Print Complexity, Graphic/P-O-P Appeal, Converting Complexity, Assembled to Fit All Part, Ease of assembly and set up, Die Cutting, Scoring/Slotting Quality, Joining Quality, Ease of assembly and set up

**ENTRANT INFORMATION**

Company Name \_\_\_\_\_  
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- Yes, I will be onsite to set up this entry
- No one will be onsite to set up this entry
- Yes, the following person will be onsite to set up this entry:  
\_\_\_\_\_

**ENTRY FORM • ENTRY DESCRIPTION**

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches)    Length \_\_\_\_\_" x Width \_\_\_\_\_" x Height \_\_\_\_\_"

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

**Category Three: Counter, Shelf, Power Wing and PDQ Displays**

**ENTRY FORM • JUDGING CRITERIA**

**It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.**

1. Quantity Produced:     1-500     500-2,500     2,500+     NA
2. Pieces per Entry: \_\_\_\_\_
3. Pieces of Product Per Entry: \_\_\_\_\_
4. Has this design reduced assembly time?     Yes     No     NA
5. Has this new design reduced damage?     Yes     No     NA
6. Is this entry a self-shipper?     Yes     No     NA
7. Board Combination: \_\_\_\_\_
8. Substrate(s): \_\_\_\_\_
9. Flutes: \_\_\_\_\_
10. Number of other supplies required for assembly:     0     1     2     3+     NA
11. Description of other supplies used, if applicable: \_\_\_\_\_

**ENTRY FORM • EQUIPMENT USED**

Manufacturer	Size	Print Station(s)	Type	Year

**ENTRY FORM • PHOTOS**

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CATEGORY FOUR-A: Floor Displays, Standees Without Product

Structure and Graphics Based Category

Awards for the most innovative free standing point-of-purchase floor displays that physically **do not** hold product (e.g., movie promotions, celebrity standees, banners, or other pure promotional pieces). Judges will consider the entry's graphic quality and appeal, ease of assembly and set up, space-saving features, and point-of-purchase effectiveness. Entry can be any type of graphic/print application. Digitally printed items are allowed in this category. BUT, judges will assign a lesser level of evaluation weight in the general areas of degree of difficulty and level of execution when comparing other printing process to the digital piece. Entrants are encouraged to note in their entry description how the package met the customer's needs. Entrants are also strongly encouraged to discuss the display's ease of assembly at both the retail and manufacturing levels in the entry description. Must include one copy of the display's assembly directions with the entry form(s). Entry must be a production run. **Judging Points:** Design Meets Customer's Needs, Graphic/P-O-P Appeal, Image Quality, Print Complexity, Die Cutting, Scoring/Slotting Quality, Converting Complexity, Assembled Fit All Parts, Joining Quality, Ease of assembly and set up

ENTRANT INFORMATION

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 Yes, the following person will be onsite to set up this entry: \_\_\_\_\_

ENTRY FORM • ENTRY DESCRIPTION

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches) Length \_\_\_\_\_" x Width \_\_\_\_\_" x Height \_\_\_\_\_"

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

PLEASE CONTINUE ONTO THE NEXT PAGE TO COMPLETE THE ENTRY FORM

**Category Four-A: Floor Displays, Standees Without Product**

**ENTRY FORM • JUDGING CRITERIA**

**It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.**

1. Quantity Produced:     1-500     500-2,500     2,500+     NA
2. Pieces per Entry: \_\_\_\_\_    3. Board Combination: \_\_\_\_\_
4. Has this design reduced assembly time?     Yes     No     NA
5. Is this entry a self-shipper?     Yes     No     NA
6. What was the structural longevity time frame requested by your customer?  
 \_\_\_\_\_ Days     \_\_\_\_\_ Weeks     \_\_\_\_\_ Months     NA
7. Substrate(s): \_\_\_\_\_
8. Number of other supplies required for assembly:     0     1     2     3+     NA
9. Description of other supplies used, if applicable: \_\_\_\_\_  
 \_\_\_\_\_

**ENTRY FORM • EQUIPMENT USED**

Manufacturer	Size	Print Station(s)	Type	Year

**ENTRY FORM • PHOTOS**

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CATEGORY FOUR-B: Floor Displays, Product Merchandising

**Structure and Graphics-Based Category**

Awards for the most innovative point-of-purchase floor displays designed to physically hold product. Judges will consider the entry's graphic quality and appeal, ease of assembly and set up, space-saving features, and point-of-purchase effectiveness. Entry can be any type of graphic/print application. Digitally printed items are allowed in this category. BUT, judges will assign a lesser level of evaluation weight in the general areas of degree of difficulty and level of execution when comparing other printing process to the digital piece. Entrants are **strongly encouraged** to include the actual product with the entry and to discuss the display's ease of assembly at both the retail and manufacturing levels in the entry description. If product cannot be provided, a photo of the display with product must be included. Must include one copy of the display's assembly directions with the entry form(s). Entrants are encouraged to note in their entry description how the package met the customer's needs. Entry must be a production run. **Judging Points:** Design Meets Customer's Needs, Graphic/P-O-P Appeal, Image Quality, Print Complexity, Die Cutting, Scoring/Slotting Quality, Converting Complexity, Assembled Fit All Parts, Joining Quality, Ease of assembly and set up

**ENTRANT INFORMATION**

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_ Contact Name \_\_\_\_\_  
City \_\_\_\_\_ Title \_\_\_\_\_  
State/Province \_\_\_\_\_ Phone Number \_\_\_\_\_  
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- Yes, I will be onsite to set up this entry  
 No one will be onsite to set up this entry  
 Yes, the following person will be onsite to set up this entry:

\_\_\_\_\_

**ENTRY FORM • ENTRY DESCRIPTION**

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches)    Length \_\_\_\_\_ " x Width \_\_\_\_\_ " x Height \_\_\_\_\_ "

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

**Category Four-B: Floor Displays, Product Merchandising**

**ENTRY FORM • JUDGING CRITERIA**

**It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.**

1. Quantity Produced:     1-500     500-2,500     2,500+     NA
2. Pieces per Entry: \_\_\_\_\_    3. Board Combination: \_\_\_\_\_
4. Has this design reduced assembly time?     Yes     No     NA
5. Is this entry a self-shipper?     Yes     No     NA
6. What was the structural longevity time frame requested by your customer?  
 \_\_\_\_\_ Days     \_\_\_\_\_ Weeks     \_\_\_\_\_ Months     NA
7. Substrate(s): \_\_\_\_\_
8. Number of other supplies required for assembly:     0     1     2     3+     NA
9. Description of other supplies used, if applicable: \_\_\_\_\_  
 \_\_\_\_\_

**ENTRY FORM • EQUIPMENT USED**

Manufacturer	Size	Print Station(s)	Type	Year

**ENTRY FORM • PHOTOS**

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CATEGORY FIVE: Direct Print on Combined Board - Line Work & Non-Process Screen

Graphics-Based Category

Awards for the best direct flexo and/or letterpress printing of work which includes line work, flat screens, mezzotints, halftones, duotones composed of one or more non process colors. Judges will consider the entry's visual appeal, line screen count, quality of full coverage areas, color-to-color registration, and registration of print-to-cut. Entry may be any corrugated product. If the entry includes litho labels, only the direct print flexo areas will be judged. Entry can be any type of graphic application excluding digital printing. If this entry was previously printed with another process, include samples or photos of the former process if possible. Entry must be a production run. **Judging Points:** Graphic/P-O-P Appeal, Print Complexity, Image Quality.

ENTRANT INFORMATION

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_ Contact Name \_\_\_\_\_  
City \_\_\_\_\_ Title \_\_\_\_\_  
State/Province \_\_\_\_\_ Phone Number \_\_\_\_\_  
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- Yes, I will be onsite to set up this entry  
 No one will be onsite to set up this entry  
 Yes, the following person will be onsite to set up this entry:

\_\_\_\_\_

ENTRY FORM • ENTRY DESCRIPTION

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches) Length \_\_\_\_\_ " x Width \_\_\_\_\_ " x Height \_\_\_\_\_ "

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

PLEASE CONTINUE ONTO THE NEXT PAGE TO COMPLETE THE ENTRY FORM



GREAT DESIGN IS NO GAMBLE  
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CATEGORY SIX-A: Direct Print on Combined Board, Standard or Modified Process  
Colors used in the reproduction of built color images - Cartoon or Computer Art

Graphics-Based Category

**Description:** Awards for the best direct flexo and/or letterpress printing with standard process printing using yellow, magenta, and cyan with or without a fourth (key) color, or with modified process printing of three or more superimposed halftone images (not necessarily using standard process colors). Entry may be any corrugated product. If the entry includes litho labels, only the direct print flexo areas will be judged. Judges will consider the entry's visual appeal, line screen count, quality of full coverage areas, color-to-color registration, and registration of print-to-cut. In the entry description, entrant is strongly encouraged to place particular emphasis on pre-press work done to achieve desired results. If this entry was previously printed with another process, include samples or photo of the former process if possible. Entry must be a production run. Entry can be any type of graphic application excluding digital printing. **Judging Points:**, Graphic/P-O-P Appeal, Print Complexity, Image Quality

ENTRANT INFORMATION

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_ Contact Name \_\_\_\_\_  
City \_\_\_\_\_ Title \_\_\_\_\_  
State/Province \_\_\_\_\_ Phone Number \_\_\_\_\_  
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Web Site Address \_\_\_\_\_ Email Address \_\_\_\_\_

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- Yes, I will be onsite to set up this entry  
 No one will be onsite to set up this entry  
 Yes, the following person will be onsite to set up this entry:  
\_\_\_\_\_

ENTRY FORM • ENTRY DESCRIPTION

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches) Length \_\_\_\_\_" x Width \_\_\_\_\_" x Height \_\_\_\_\_"

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

PLEASE CONTINUE ONTO THE NEXT PAGE TO COMPLETE THE ENTRY FORM

**Category Six-A: Direct Print on Combined Board - Standard or Process Modified Colors**

**ENTRY FORM • JUDGING CRITERIA**

It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.

1. Quantity Produced:     1-3000     3000-7,500     7,500+     NA
2. Number of colors used:     1     2-3     4-6     7+     NA
3. Number of press passes:     1     2     3+     NA
4. Was this design previously run with other print processes?     Yes     No     NA
5. Is this a (check one):     standard process     modified process     NA
6. Line Screen Count: \_\_\_\_\_ 7. Substrate(s): \_\_\_\_\_ 8. Flutes: \_\_\_\_\_
9. Board Combination: \_\_\_\_\_ 10. Outer Liner Grade: \_\_\_\_\_
11. Outer Liner Type:     Coated Liner     Virgin Kraft     Recycled     NA
12. Outer Liner Supplier: \_\_\_\_\_ 13. Printing Plate Thickness: \_\_\_\_\_
14. Printing Plate Type:     Liquid Polymer     Solid Polymer     Molded Rubber     Engraved Rubber     NA
15. Ink System Type:     Roll/Roll     Doctor Blade/Roll     Comb. Blade/Roll     Chambered Blade     NA
16. Anilox Rolls Type:     Ceramic     Chrome     Laser Engraved     Mechanically Engraved     NA
17. Color Sequence:                                                                                                                  
                                  1st Color    2nd Color    3rd Color    4th Color    5th Color    6th Color    7th Color    8th Color

**ENTRY FORM • EQUIPMENT USED**

Manufacturer	Size	Print Station(s)	Type	Year

**ENTRY FORM • PHOTOS**

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**Please check the method in which you will be submitting image(s) of your entries:**

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 (If you have checked this option, please remember to add this amount to your final payment)

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GREAT DESIGN IS NO GAMBLE  
AICC 14th International Corrugated Packaging Design Competition

CATEGORY SIX-B: Direct Print on Combined Board, Standard or Modified Process  
Colors used in the reproduction of photographs or original art continuous tone images

Graphics-Based Category

Awards for the best direct flexo and/or letterpress printing with standard process printing using yellow, magenta, and cyan with or without a fourth (key) color, or with modified process printing of three or more superimposed halftone images (not necessarily using standard process colors). Entry may be any corrugated product. If the entry includes litho labels, only the direct print flexo areas will be judged. Judges will consider the entry's visual appeal, line screen count, quality of full coverage areas, color-to-color registration, and registration of print-to-cut. If this entry was previously printed with another process, include samples or photo of the former process if possible. Entry must be a production run. Entry can be any type of graphic application excluding digital printing. **Judging Points:** Graphic/P-O-P Appeal, Print Complexity, Image Quality.

ENTRANT INFORMATION

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_ Contact Name \_\_\_\_\_  
City \_\_\_\_\_ Title \_\_\_\_\_  
State/Province \_\_\_\_\_ Phone Number \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Fax Number \_\_\_\_\_  
Web Site Address \_\_\_\_\_ Email Address \_\_\_\_\_

**ONSITE SET-UP:** Check here to let us know if someone will or will not be setting up your entry onsite. If you are not available to set up your entry onsite, please ship your entries pre-assembled or make arrangements to have someone else set up your entry. If AICC representatives set up your entry onsite, AICC cannot guarantee it will be set up properly, correctly or on time.

- Yes, I will be onsite to set up this entry  
 No one will be onsite to set up this entry  
 Yes, the following person will be onsite to set up this entry:  
\_\_\_\_\_

ENTRY FORM • ENTRY DESCRIPTION

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches) Length \_\_\_\_\_ " x Width \_\_\_\_\_ " x Height \_\_\_\_\_ "

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

PLEASE CONTINUE ONTO THE NEXT PAGE TO COMPLETE THE ENTRY FORM

**Category Six-B: Direct Print on Combined Board - Standard or Process Modified Colors**

**ENTRY FORM • JUDGING CRITERIA**

**It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.**

1. Quantity Produced:     1-3000     3000-7,500     7,500+     NA
2. Number of colors used:     1     2-3     4-6     7+     NA
3. Number of press passes:     1     2     3+     NA
4. Was this design previously run with other print processes?     Yes     No     NA
5. Is this a (check one):     standard process     modified process     NA
6. Line Screen Count: \_\_\_\_\_ 7. Substrate(s): \_\_\_\_\_ 8. Flutes: \_\_\_\_\_
9. Board Combination: \_\_\_\_\_ 10. Outer Liner Grade: \_\_\_\_\_
11. Outer Liner Type:     Coated Liner     Virgin Kraft     Recycled     NA
12. Outer Liner Supplier: \_\_\_\_\_ 13. Printing Plate Thickness: \_\_\_\_\_
- 14: Printing Plate Type:     Liquid Polymer     Solid Polymer     Molded Rubber     Engraved Rubber     NA
- 15: Ink System Type:     Roll/Roll     Doctor Blade/Roll     Comb. Blade/Roll     Chambered Blade     NA
- 16: Anilox Rolls Type:     Ceramic     Chrome     Laser Engraved     Mechanically Engraved     NA
- 17: Color Sequence:    \_\_\_\_\_    \_\_\_\_\_    \_\_\_\_\_    \_\_\_\_\_    \_\_\_\_\_    \_\_\_\_\_    \_\_\_\_\_  
                                  1st Color    2nd Color    3rd Color    4th Color    5th Color    6th Color    7th Color    8th Color

**ENTRY FORM • EQUIPMENT USED**

Manufacturer	Size	Print Station(s)	Type	Year

**ENTRY FORM • PHOTOS**

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**Please check the method in which you will be submitting image(s) of your entries:**

- I am submitting my entry images electronically to AICC (email images to [aicc@aiccbox.org](mailto:aicc@aiccbox.org))
- I authorize AICC to have my entries photographed onsite at a cost of \$50 for EACH entry  
 (If you have checked this option, please remember to add this amount to your final payment)

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AICC 14th International Corrugated Packaging Design Competition

CATEGORY SEVEN-A: Flexo Printing on Combined Brown Board - Line Work

**Graphics-Based Category**

Entry may be any single or multi color line print corrugated product printed directly onto combined kraft board utilizing flexo and/or letterpress printing. This category awards for the best direct flexo and/or letterpress printing of line work on kraft board. Judges will consider the entry's visual appeal, quality of full coverage areas, color-to-color registration, and registration of print-to-cut. Entry must be a production run. Entry can be any type of graphic application excluding digital printing. Judging Points: Graphic/POP Appeal, Print Complexity, Image Quality.

**ENTRANT INFORMATION**

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_ Contact Name \_\_\_\_\_  
City \_\_\_\_\_ Title \_\_\_\_\_  
State/Province \_\_\_\_\_ Phone Number \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Fax Number \_\_\_\_\_  
Web Site Address \_\_\_\_\_ Email Address \_\_\_\_\_

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- Yes, I will be onsite to set up this entry  
 No one will be onsite to set up this entry  
 Yes, the following person will be onsite to set up this entry:

\_\_\_\_\_

**ENTRY FORM • ENTRY DESCRIPTION**

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches)    Length \_\_\_\_\_ " x Width \_\_\_\_\_ " x Height \_\_\_\_\_ "

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

**PLEASE CONTINUE ONTO THE NEXT PAGE TO COMPLETE THE ENTRY FORM**

**Category Seven-A: Flexo Printing on Combined Brown Board - Line Work**

**ENTRY FORM • JUDGING CRITERIA**

It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.

1. Quantity Produced:     1-3000     3000-7,500     7,500+     NA
2. Number of colors used:     1     2-3     4-6     7+     NA
3. Number of press passes:     1     2     3+     NA
4. Was this design previously run with other print processes?     Yes     No     NA
5. Line Screen Count: \_\_\_\_\_ 6.Substrate(s): \_\_\_\_\_ 7.Flutes: \_\_\_\_\_
8. Board Combination: \_\_\_\_\_ 9. Outer Liner Grade: \_\_\_\_\_
10. Outer Liner Type:     Coated Liner     Virgin Kraft     Recycled     NA
11. Outer Liner Supplier: \_\_\_\_\_ 12. Printing Plate Thickness: \_\_\_\_\_
13. Printing Plate Type:     Liquid Polymer     Solid Polymer     Molded Rubber     Engraved Rubber     NA
14. Ink System Type:     Roll/Roll     Doctor Blade/Roll     Comb. Blade/Roll     Chambered Blade     NA
15. Anilox Rolls Type:     Ceramic     Chrome     Laser Engraved     Mechanically Engraved     NA
16. Color Sequence:          1st Color          2nd Color          3rd Color          4th Color          5th Color          6th Color          7th Color          8th Color

**ENTRY FORM • EQUIPMENT USED**

Manufacturer	Size	Print Station(s)	Type	Year

**ENTRY FORM • PHOTOS**

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AICC 14th International Corrugated Packaging Design Competition

CATEGORY SEVEN-B: Flexo Printing on Combined Brown Board - Line/Screen Combo

Graphics-Based Category

Entry may be any single or multi-color line/screen print on a corrugated product printed directly onto combined kraft board utilizing flexo and/or letterpress printing. This category awards for the best direct flexo and/or letterpress printing of line and/or screen work, such as halftones, duotones, and mezzotint on kraft board. Judges will consider the entry's visual appeal, line screen count, quality of full coverage areas, color-to-color registration, and registration of print-to-cut. Entry must be a production run. Entry can be any type of graphic application excluding digital printing. Judging points: Graphic/POP Appeal, Print Complexity, and Image Quality.

ENTRANT INFORMATION

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_ Contact Name \_\_\_\_\_  
City \_\_\_\_\_ Title \_\_\_\_\_  
State/Province \_\_\_\_\_ Phone Number \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Fax Number \_\_\_\_\_  
Web Site Address \_\_\_\_\_ Email Address \_\_\_\_\_

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- Yes, I will be onsite to set up this entry  
 No one will be onsite to set up this entry  
 Yes, the following person will be onsite to set up this entry:

\_\_\_\_\_

ENTRY FORM • ENTRY DESCRIPTION

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches) Length \_\_\_\_\_ " x Width \_\_\_\_\_ " x Height \_\_\_\_\_ "

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

PLEASE CONTINUE ONTO THE NEXT PAGE TO COMPLETE THE ENTRY FORM



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AICC 14th International Corrugated Packaging Design Competition

**CATEGORY EIGHT: Flexo and/or letterpress Printing on Combined Brown or White Board - Utilizing a press configured w/ only Pull Rolls**

**Graphics-Based Category**

Entry may be any single or multi color line/screen/process print on a corrugated product printed directly onto combined board utilizing flexo and/or letterpress printing. This category awards for the best direct flexo and/or letterpress printing of line, screen work or process work, such as halftones, duotones, mezzotint, photographic reproductions, and cartoon art on any paper substrate. Judges will consider the entry's visual appeal, line screen count, quality of full coverage areas, color-to-color registration, and registration of print-to-cut. The key to this entry is it is created on a press with only pull rolls to transport the sheet through the press. No vacuum transfer may be used. Entry must be a production run. Digitally printed items are allowed in this category. BUT, judges will assign a lesser level of evaluation weight in the general areas of degree of difficulty and level of execution when comparing other printing process to the digital piece. Judging Points: Graphic/P-O-P Appeal, Print Complexity, Image Quality

**ENTRANT INFORMATION**

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_ Contact Name \_\_\_\_\_  
City \_\_\_\_\_ Title \_\_\_\_\_  
State/Province \_\_\_\_\_ Phone Number \_\_\_\_\_  
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Web Site Address \_\_\_\_\_ Email Address \_\_\_\_\_

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- Yes, I will be onsite to set up this entry  
 No one will be onsite to set up this entry  
 Yes, the following person will be onsite to set up this entry:  
\_\_\_\_\_

**ENTRY FORM • ENTRY DESCRIPTION**

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches)    Length \_\_\_\_\_ " x Width \_\_\_\_\_ " x Height \_\_\_\_\_ "

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

**PLEASE CONTINUE ONTO THE NEXT PAGE TO COMPLETE THE ENTRY FORM**

**Category Eight: Flexo and/or letterpress Printing on Combined Brown or White Board - Utilizing a press configured with only Pull Rolls**

**ENTRY FORM • JUDGING CRITERIA**

It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.

- Quantity Produced:  1-3000     3000-7,500     7,500+     NA
2. Number of colors used:  1     2-3     4-6     7+     NA
3. Number of press passes:  1     2     3+     NA
4. Was this design previously run with other print processes?     Yes     No     NA
5. Line Screen Count: \_\_\_\_\_ 6. Substrate(s): \_\_\_\_\_ 7. Flutes: \_\_\_\_\_
8. Board Combination: \_\_\_\_\_ 9. Outer Liner Grade: \_\_\_\_\_
10. Outer Liner Type:  Coated Liner     Virgin Kraft     Recycled     NA
11. Outer Liner Supplier: \_\_\_\_\_ 12. Printing Plate Thickness: \_\_\_\_\_
- 13: Printing Plate Type:  Liquid Polymer     Solid Polymer     Molded Rubber     Engraved Rubber     NA
- 14: Ink System Type:  Roll/Roll     Doctor Blade/Roll     Comb. Blade/Roll     Chambered Blade     NA
- 15: Anilox Rolls Type:  Ceramic     Chrome     Laser Engraved     Mechanically Engraved     NA
- 16: Color Sequence:    \_\_\_\_\_    \_\_\_\_\_    \_\_\_\_\_    \_\_\_\_\_    \_\_\_\_\_    \_\_\_\_\_    \_\_\_\_\_  
                                  1st            2nd            3rd            4th            5th            6th            7th            8th

**ENTRY FORM • EQUIPMENT USED**

Manufacturer	Size	Print Station(s)	Type	Year

**ENTRY FORM • PHOTOS**

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 (If you have checked this option, please remember to add this amount to your final payment)

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GREAT DESIGN IS NO GAMBLE  
**AICC 14th International Corrugated Packaging Design Competition**

**CATEGORY NINE: Best Application of Single Face Laminating or Best Application of Spot of Full Label with or without Direct Print**

**Structure and Graphics-Based Category**

Awards for the best application of a printed label and/or top sheet which is combined directly to the flutes or liner. Awards for the best application of a printed label and/or top sheet which is combined directly to the flutes or liner. Judges will consider all aspects of the entry's manufacturing quality including warp, joining quality, registration to direct print, print-to-cut registration, and single face/spot label laminating. If combined with direct print, emphasis will be on how the direct printing complements the spot label application(s), including the color match. Judges will also consider the entry's success in meeting the needs of the customer. Entry must be a production run. Entry can be any type of graphic application excluding digital printing. **Judging Points:** Graphic/P-O-P Appeal, Print Complexity, Image Quality, Label Application

**ENTRANT INFORMATION**

Company Name _____	
Company Address _____	Contact Name _____
City _____	Title _____
State/Province _____	Phone Number _____
Zip/Postal Code _____	Fax Number _____
Web Site Address _____	Email Address _____

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	<input type="checkbox"/> Yes, I will be onsite to set up this entry
	<input type="checkbox"/> No one will be onsite to set up this entry
	<input type="checkbox"/> Yes, the following person will be onsite to set up this entry: _____

**ENTRY FORM • ENTRY DESCRIPTION**

Project Name \_\_\_\_\_

Customer \_\_\_\_\_

Overall Entry Footprint (in inches)      Length \_\_\_\_\_" x Width \_\_\_\_\_" x Height \_\_\_\_\_"

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

**PLEASE CONTINUE ONTO THE NEXT PAGE TO COMPLETE THE ENTRY FORM**

**Category NINE: Best Application of Single Face Laminating or Best Application of Full Label with or without Direct Print**

**ENTRY FORM • JUDGING CRITERIA**

It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.

1. Quantity Produced:     1-10,000     10,000-20,000     20,000+     NA
2. Number of colors used:     1-3     4-6     7+     NA
3. Print Process:     Flexo     Gravure     Litho     NA
4. Was this design previously run with other print processes?     Yes     No     NA
5. Substrate(s): \_\_\_\_\_    6. Flutes: \_\_\_\_\_
7. Board Combination: \_\_\_\_\_    8. Litho Supplier: \_\_\_\_\_
9. Outer Liner Type:     Coated Liner     Virgin Kraft     Recycled     Clay     NA
10. Outer Liner Grade: \_\_\_\_\_
11. Outer Liner Supplier: \_\_\_\_\_
12. Lamination:     Roll-to-Roll     Sheet-to-Roll     Sheet-to-Sheet     NA

**ENTRY FORM • EQUIPMENT USED**

Manufacturer	Size	Print Station(s)	Type	Year

**ENTRY FORM • PHOTOS**

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**Please check the method in which you will be submitting image(s) of your entries:**

- I am submitting my entry images electronically to AICC(email image to [aicc@aiccbox.org](mailto:aicc@aiccbox.org))
- I authorize AICC to have my entries photographed onsite at a cost of \$50 for EACH entry  
(If you have checked this option, please remember to add this amount to your final payment)

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GREAT DESIGN IS NO GAMBLE  
AICC 14th International Corrugated Packaging Design Competition

CATEGORY TEN: Preprinted Linerboard

Graphics-Based Category

Awards will be given for best image reproduction (Line, Screen, Built Color Images or Standard or Modified Process Colors) on type of uncombined linerboard which is used in the design and manufacture of a corrugated package or display. Judges will consider the entry's visual appeal, line screen count, quality of full coverage areas, color-to-color registration. Entry must be a production run.

**Judging Points:** Design meets customer's needs, Graphic/P-O-P Appeal, Print Quality, Print Complexity, Registration color

ENTRANT INFORMATION

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_ Contact Name \_\_\_\_\_  
City \_\_\_\_\_ Title \_\_\_\_\_  
State/Province \_\_\_\_\_ Phone Number \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Fax Number \_\_\_\_\_  
Web Site Address \_\_\_\_\_ Email Address \_\_\_\_\_

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- Yes, I will be onsite to set up this entry  
 No one will be onsite to set up this entry  
 Yes, the following person will be onsite to set up this entry:  
\_\_\_\_\_

ENTRY FORM • ENTRY DESCRIPTION

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches) Length \_\_\_\_\_" x Width \_\_\_\_\_" x Height \_\_\_\_\_"

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

PLEASE CONTINUE ONTO THE NEXT PAGE TO COMPLETE THE ENTRY FORM

**Category Ten: Preprinted Linerboard**

**ENTRY FORM • JUDGING CRITERIA**

It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.

1. Quantity Produced:     1-10,000     10,000-20,000     20,000+     NA
2. Number of colors used:     1-3     4-6     7+     NA
3. Pre-Print Process:     Flexo     Gravure     Litho     NA
4. Was this design previously run with other print processes?     Yes     No     NA
5. Substrate(s): \_\_\_\_\_    6. Flutes: \_\_\_\_\_
7. Board Combination: \_\_\_\_\_    8. Litho Supplier: \_\_\_\_\_
9. Outer Liner Type:     Coated Liner     Virgin Kraft     Recycled     Clay     NA
10. Outer Liner Grade: \_\_\_\_\_
11. Outer Liner Supplier: \_\_\_\_\_

**ENTRY FORM • EQUIPMENT USED**

Manufacturer	Size	Print Station(s)	Type	Year

**ENTRY FORM • PHOTOS**

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(If you have checked this option, please remember to add this amount to your final payment)

**ENTERING ON PAPER COSTS MORE MONEY!**

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AICC 14th International Corrugated Packaging Design Competition

CATEGORY ELEVEN: Form & Function: Using Corrugated outside of Packaging & Displays

Graphics & Structure-Based Category

Awards for the unique use of corrugated board beyond conventional shipping containers or point-of-purchase displays. The entries in this category can be innovative and represent unique approaches to solving a problem or addressing a market need. Entries can also represent everyday items in which corrugated has been substituted in place of other materials. Examples of everyday items from the past are corrugated retail products being sold in the retail marketplace and include, but are not limited to, furniture, toys, stationery, gift wrap, etc. In the entry description, the entrant is strongly encouraged to explain why the entry was developed and manufactured and how customer's requirements were met. **Note: Self-Promotion pieces should not be entered into this category.** Judging emphasis will be on the entry's form and function as something other than a standard corrugated package, the uniqueness of the application, graphic appeal, the production run quantity, and its ability to meet the needs of the customer. Entry must be a production run. Entry can be any type of graphic application. Digitally printed items are allowed in this category. BUT, judges will assign a lesser level of evaluation weight in the general areas of degree of difficulty and level of execution when comparing other printing processes to the digital piece. Judging Points: Design Meets Customer Need, Innovative Qualities, Converting Complexity & Execution, Print Quality & Complexity, Assembled to Fit all Part.

ENTRANT INFORMATION

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_  
City \_\_\_\_\_  
State/Province \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_  
Web Site Address \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Title \_\_\_\_\_  
Phone Number \_\_\_\_\_  
Fax Number \_\_\_\_\_  
Email Address \_\_\_\_\_

**ONSITE SET-UP:** Check here to let us know if someone will or will not be setting up your entry onsite. If you are not available to set up your entry onsite, please ship your entries pre-assembled or make arrangements to have someone else set up your entry. If AICC representatives set up your entry onsite, AICC cannot guarantee it will be set up properly, correctly or on time.

- Yes, I will be onsite to set up this entry  
 No one will be onsite to set up this entry  
 Yes, the following person will be onsite to set up this entry: \_\_\_\_\_

ENTRY FORM • ENTRY DESCRIPTION

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches)    Length \_\_\_\_\_" x Width \_\_\_\_\_" x Height \_\_\_\_\_"

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

PLEASE CONTINUE ONTO THE NEXT PAGE TO COMPLETE THE ENTRY FORM

**Category Eleven: Form & Function: Using Corrugated outside of Packaging & Displays**

**ENTRY FORM • JUDGING CRITERIA**

It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.

1. Quantity Produced:     1-500     500-2,500     2,500+     NA
2. Has a patent been granted for this innovation?     Yes     No     NA
3. Board Combination: \_\_\_\_\_
4. Flutes: \_\_\_\_\_
5. Number of board/flute combinations used:     1     2     3     4+     NA
6. Outer Liner Type:     Coated Liner     Virgin Kraft     Recycled     Clay     NA
7. Outer Liner Grade: \_\_\_\_\_
8. Outer Liner Supplier: \_\_\_\_\_
9. Has the product been successful in the retail marketplace?     Yes     No     NA
10. Has your customer reordered this product?     Yes     No     NA

**ENTRY FORM • EQUIPMENT USED**

Manufacturer	Size	Print Station(s)	Type	Year

**ENTRY FORM • PHOTOS**

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CATEGORY Twelve: Best Use of Corrugated Replacing Other Substrate (e.g. plastic, etc.)

Structure-Based Category

Awards for the best demonstration of corrugated replacing another packaging medium. Entry can be any product. Judges will consider the benefits derived from using corrugated, the entry's enhanced performance, or the protective qualities required by the customer and/or best use of corrugated in meeting the customer's need(s) for environmental considerations. The entry must be a production run. **Judging Points:** Design Meets Customer's Needs, Converting Execution, Converting Complexity, Innovative Qualities, Environmental Advantage, Improved Product Protection, Performance Over Previous Solution.

ENTRANT INFORMATION

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_ Contact Name \_\_\_\_\_  
City \_\_\_\_\_ Title \_\_\_\_\_  
State/Province \_\_\_\_\_ Phone Number \_\_\_\_\_  
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Web Site Address \_\_\_\_\_ Email Address \_\_\_\_\_

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 Yes, the following person will be onsite to set up this entry:

\_\_\_\_\_

ENTRY FORM • ENTRY DESCRIPTION

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches) Length \_\_\_\_\_" x Width \_\_\_\_\_" x Height \_\_\_\_\_"

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

**Category Twelve: Best Use of Corrugated Replacing Other Substrate (e.g. plastic, etc.)**

**ENTRY FORM • JUDGING CRITERIA**

It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.

1. Quantity Produced:     1-500     500-2,500     2,500+     NA
2. Did your customer realize overall benefits?     Yes     No     NA
3. Board Combination: \_\_\_\_\_
4. Flutes: \_\_\_\_\_
5. Number of board/flute combinations used:     1     2     3     4+     NA
6. Outer Liner Type:     Coated Liner     Virgin Kraft     Recycled     Clay     NA
7. Outer Liner Grade: \_\_\_\_\_    8. Outer Liner Supplier: \_\_\_\_\_

**ENTRY FORM • EQUIPMENT USED**

Manufacturer	Size	Print Station(s)	Type	Year

**ENTRY FORM • PHOTOS**

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**CATEGORY THIRTEEN: Best Corrugated Self-Promotion**

**Structure and Graphics-Based Category**

Awards for the best design and graphics on a self-promotion piece designed and produced to highlight your company's best design, manufacturing, and printing capabilities. Your entry description should describe these capabilities and how they were used in the production of this entry. Entry must use corrugated as a primary medium and be manufactured by the converter. Judging emphasis will be placed on the entry's technical and converting qualities, innovation, and marketing success. Entry can be any type of graphic application. Digitally printed items are allowed in this category. BUT, judges will assign a lesser level of evaluation weight in the general areas of degree of difficulty and level of execution when comparing other printing process to the digital piece.

**Judging Points:** Marketing Success/Power, Converting Complexity, Print Complexity, Print Quality, Innovative Qualities

**ENTRANT INFORMATION**

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_ Contact Name \_\_\_\_\_  
City \_\_\_\_\_ Title \_\_\_\_\_  
State/Province \_\_\_\_\_ Phone Number \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Fax Number \_\_\_\_\_  
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 No one will be onsite to set up this entry  
 Yes, the following person will be onsite to set up this entry:  
\_\_\_\_\_

**ENTRY FORM • ENTRY DESCRIPTION**

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches)    Length \_\_\_\_\_" x Width \_\_\_\_\_" x Height \_\_\_\_\_"

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

**PLEASE CONTINUE ONTO THE NEXT PAGE TO COMPLETE THE ENTRY FORM**

**Category Thirteen: Best Corrugated Self-Promotion**

**ENTRY FORM • JUDGING CRITERIA**

It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.

1. Quantity Produced:     1-500     500-2,500     2,500+     NA
2. Number of Colors Used:     1     2-3     4-6     7+     NA
3. Board Combination: \_\_\_\_\_
4. Flutes: \_\_\_\_\_
5. Number of board/flute combinations used:     1     2     3     4+     NA
6. Outer Liner Type:     Coated Liner     Virgin Kraft     Recycled     Clay     NA
7. Outer Liner Grade: \_\_\_\_\_
8. Outer Liner Supplier: \_\_\_\_\_

**ENTRY FORM • EQUIPMENT USED**

Manufacturer	Size	Print Station(s)	Type	Year

**ENTRY FORM • PHOTOS**

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CATEGORY FOURTEEN: Corrugated Art & Design

Structure and Graphics-Based Category

A designer free-for-all in which box plant designers and closet artists are encouraged to submit their corrugated artwork and designs that they consider to be the absolute in innovation! There are no limitations to your creativity! Judging emphasis will be on the entry's creativity and innovation. In the entry description, entrants are strongly encouraged to note what was the motivation in designing/creating this entry. Entry cannot be part of a production run or produced for self-promotion. Entry MUST BE ONE OF A KIND. **NOTE: This Category is not eligible for the Judges Choice Award; it is eligible for the People's Choice Award.** Judging Points: Creative/Unique Qualities, Converting Execution, Print Quality.

ENTRANT INFORMATION

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 No one will be onsite to set up this entry  
 Yes, the following person will be onsite to set up this entry:  
\_\_\_\_\_

ENTRY FORM • ENTRY DESCRIPTION

Project Name \_\_\_\_\_  
Customer \_\_\_\_\_  
Overall Entry Footprint (in inches) Length \_\_\_\_\_" x Width \_\_\_\_\_" x Height \_\_\_\_\_"

**ESSAY DESCRIPTION:** Use this space to briefly describe this entry in essay form. Please note that this section is extremely important to complete and should include what your customer's goals were for this project, how you met those requirements and how this entry meets the requirements of the category description above. Use another sheet of paper if necessary.

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## Category Fourteen: Corrugated Art & Design

### ENTRY FORM • JUDGING CRITERIA

It is required that you complete all of the following criteria questions. If you are unsure about an answer or the question does not apply to your entry, please choose "NA" or enter "NA" in the space provided.

1. Quantity Produced:  1-500  500-2,500  2,500+  NA
2. Has the product been successful in the retail marketplace?  Yes  No  NA
3. Has your customer reordered this product?  Yes  No  NA

### ENTRY FORM • EQUIPMENT USED

Manufacturer	Size	Print Station(s)	Type	Year

### ENTRY FORM • PHOTOS

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