

**AICC**

2008 SPRING MEETING



NATIONAL MEETINGS  
PARTNERSHIP SPONSOR PROGRAM  
PALM DESERT, CALIFORNIA  
MARCH 26-29, 2008

# SPRING 2008 NATIONAL MEETING PARTNERSHIP SPONSOR PROGRAM

## EXCLUSIVE

### SPECIAL EVENT LEVEL

#### Wednesday Evening Opening Night Reception, Dinner and Entertainment

**\$7,000**

Let your company receive maximum recognition and exposure by sponsoring the Opening Night Reception and Dinner that will kick off the start to the AICC 2008 Spring Meeting. This event provides attendees with the opportunity to network and socialize with colleagues, customers, old friends and provides the opportunity to meet new ones! **EXTRA EXPOSURE!** Receive extra exposure at this event as attendees use customized cocktail napkins imprinted with your company name or logo during the reception. Also, you will be recognized as the sponsor during the opening welcome remarks during the dinner. One sponsorship available

*With this sponsorship you will also receive:*

- Full-screen logo placement in scrolling presentation before general session each day
- Signage at social function and near registration desk
- Co-sponsor ribbons on badges
- Special “thank you” and recognition during one of the AICC general sessions
- One full-page ad in meeting program guide listing (must receive ad by February 27, 2008)
- Special recognition on the AICC meeting website, including company logo and active link to the sponsor’s website
- Opportunity to create your own customized signage for the event (signage must not exceed the following dimensions: 28’ high x 22’ wide. AICC must approve signage in advance)
- Special VIP reception with AICC’s Board Chairman and AICC Board Members
- One complimentary meeting registration
- Thank you co-sponsors page in meeting program

### SPECIAL EVENT LEVEL

#### Continental Breakfast And Coffee Breaks

**\$4,500**

Let your company be synonymous with a pleasant awakening as a sponsor at one of the AICC Continental Breakfasts & Coffee Breaks. Your sponsorship will provide attendees with a full continental breakfast buffet prior to the general session as well as a coffee break. Networking at the AICC Continental Breakfast and Coffee Breaks is considered by many attendees to be the best way to meet up with colleagues, customers and friends. **EXTRA EXPOSURE!** Receive extra exposure as attendees drink their coffee out of cups with customized corrugated coffee sleeves imprinted with sponsor’s company name or logo. Three sponsorships available.

*With this sponsorship you will also receive:*

- Special thank you and recognition during one of the general sessions.
- Logo placement in scrolling presentation before general session each day.
- Signage near registration desk and social function.
- Cosponsor ribbons on badges.
- One full-page ad in meeting program guide listing (must receive ad by February 27, 2008)
- Special VIP reception with AICC Board Chairman and AICC Board Members.
- Thank you co-sponsors page in meeting program

# SPRING 2008 NATIONAL MEETING PARTNERSHIP SPONSOR PROGRAM

## EDUCATIONAL LEVEL

### General Session & Eye Opener Sessions

\$5,000

Sponsor the educational general sessions and eye openers that will take place on Thursday & Friday mornings. **EXTRA EXPOSURE!** Receive extra exposure as attendees use customized pens with your company logo. The pens will be provided on the tables during the general sessions on both days. At this year's Annual Meeting, all attendees will receive a complimentary copy of all the speaker presentations on a CD or in a downloadable format following the meeting. With this sponsorship, your company logo will be on display as attendees view the CDs or downloadable format. One sponsorship available

*With this sponsorship you will also receive:*

- Special thank you and recognition during one of the general sessions.
- Logo placement in scrolling presentation before general session each day.
- Signage near registration desk.
- Signage at social function.
- Cosponsor ribbons on badges.
- One full-page ad in meeting program guide listing (must receive ad by February 27, 2008)
- Special VIP reception with AICC Board Chairman and AICC Board Members

## SPECIALTY LEVEL

### Program Binders

\$6,500

Sponsor the meeting program binders that will be handed out to all meeting attendees at the registration desk. These binders contain all keynote and featured presentations that are provided for inclusion by speakers. As the sponsor you will be allowed to insert a one page promotional flyer into the binders. Your company logo will be displayed on the front cover of all the binders. One sponsorship is available (insert due by February 27, 2008 to be included). One sponsorship available

*With this sponsorship you will also receive:*

- Inclusion on a special "Thank You" to our Sponsors sign in the registration area
- Recognition in official meeting program distributed onsite.
- Special recognition on the AICC Meetings website [www.aiccbox.org](http://www.aiccbox.org), including sponsor's logo and active link to sponsor's website.
- Co-sponsor ribbons on badges
- Special VIP reception with AICC Board Chairman and AICC Board Members.

## SPECIALTY LEVEL

### Lanyards

\$4,500

Sponsor our meeting lanyards that all attendees will be wearing during the meeting. The lanyards hold the name badges for all attendees and will be handed out at meeting registration. Your company logo will appear on the lanyard. One sponsorship is available

*With this sponsorship you will also receive:*

- Inclusion on a special "Thank You" to our Sponsors sign in the registration area
- Recognition in official meeting program distributed onsite.
- Special recognition on the AICC Meetings website [www.aiccbox.org](http://www.aiccbox.org), including sponsor's logo and active link to sponsor's website.
- Co-sponsor ribbons on badges
- Special VIP reception with AICC Board Chairman and AICC Board Members.

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## SPECIALTY LEVEL

### Hotel Key Cards

**\$6,000**

Sponsor the hotel room keys that will be given out to all meeting attendees upon check in to the host hotel. Your company name and logo will appear on all the room keys. One sponsorship is available

*With this sponsorship you will also receive:*

- Inclusion on a special “Thank You” to our Sponsors sign in the registration area
- Recognition in official meeting program distributed onsite.
- Special recognition on the AICC Meetings website [www.aiccbox.org](http://www.aiccbox.org), including sponsor’s logo and active link to sponsor’s website.
- Co-sponsor ribbons on badges
- Special VIP reception with AICC Board Chairman and AICC Board Members.

## SPECIALTY LEVEL

### Convention Bags

**\$5,000**

Sponsor the convention bags that will be handed out to all meeting attendees at the registration desk. As the sponsor you will be allowed to insert a one page promotional flyer into the bags. Your company’s logo will be displayed on the front of all the bags. One sponsorship is available \*(inserts due by February 27, 2008).

*With this sponsorship you will also receive:*

- Inclusion on a special “Thank You” to our Sponsors sign in the registration area
- Recognition in official meeting program distributed onsite.
- Special recognition on the AICC Meetings website [www.aiccbox.org](http://www.aiccbox.org), including sponsor’s logo and active link to sponsor’s website.
- Co-sponsor ribbons on badges
- Special VIP reception with AICC Board Chairman and AICC Board Members.

## SPECIALTY LEVEL

### Room Drops

**\$1,500**

**(plus associated hotel costs)**

Sponsor a room drop and have one day exclusively yours to have gifts and/or other promotional pieces delivered to all of the attendees rooms. AICC must approve all room drops in advance. Three sponsorships are available.

*With this sponsorship you will also receive:*

- Inclusion on a special “Thank You” to our Sponsors sign in the registration area
- Recognition in official meeting program distributed onsite.
- Special recognition on the AICC Meetings website [www.aiccbox.org](http://www.aiccbox.org), including sponsor’s logo and active link to sponsor’s website.
- Co-sponsor ribbons on badges
- Special VIP reception with AICC Board Chairman and AICC Board Members.

# SPRING 2008 NATIONAL MEETING PARTNERSHIP SPONSOR PROGRAM

## SPECIALTY LEVEL

### Cyber Cafe

**\$6,000**

Strategically located near the AICC registration desk, the Cyber Cafe provides attendees with the opportunity to check email and surf the web during the Spring Meeting. The Cyber Cafe will be available during all hours the AICC registration desk is open Wednesday-Friday of the Spring Meeting. One sponsorship is available.

*You'll receive:*

- Inclusion on a special "Thank You" to our Sponsors sign in the registration area
- Recognition in official meeting program distributed onsite.
- Special recognition on the AICC Meetings website [www.aiccbox.org](http://www.aiccbox.org), including sponsor's logo and active link to sponsor's website.
- Co-sponsor ribbons on badges
- Special VIP reception with AICC Board Chairman and AICC Board Members.

## GOLF TOURNAMENT

### Beverage Cart & Box Lunch Sponsor

**\$4,500**

Sponsor one of the two beverage carts that will be circulating at the AICC Golf Tournament. Sponsorship includes all beverages & snacks purchased by golfers for duration of tournament (this excludes hard alcohol, tobacco products and other non-food items). Two sponsorships are available.

*You'll receive:*

- Inclusion on a special "Thank You" to our Sponsors sign in the registration area.
- Recognition in official meeting program distributed onsite.
- Appropriate signage at the sponsored event or activity and on the beverage carts circulating the tournament.
- Co-Sponsor ribbons on badges
- Sponsor card in box lunches
- Option to provide giveaways such as golf balls, hats, or tees with sponsor's logo
- Special VIP reception with AICC Board Chairman and AICC Board Members

## GOLF TOURNAMENT

### Golf Hole Sponsor

**\$500**

Sponsor on or more of the golf holes at the AICC Golf Tournament. Fifteen sponsorships available.

*You'll receive:*

- Inclusion on a special "Thank You" to our Sponsors sign in the registration area
- Recognition in official meeting program distributed onsite.
- Exclusive sponsor sign at the individual golf hole.
- Co-sponsor ribbons on badges

# SPRING 2008 NATIONAL MEETING PARTNERSHIP SPONSOR PROGRAM

Sponsorship Levels	Cost Per Sponsorship	Subtotal
<b>Exclusive Event/Special Event Level</b> Wednesday Evening Reception & Dinner	\$7,000	
<b>Special Event Level: Continental Breakfast &amp; Coffee Breaks</b> Thursday - SOLD      Friday—SOLD <input type="checkbox"/> Saturday	\$4,500	
<b>Educational Level</b> General Sessions and Eye Opener Sessions	SOLD	
<b>Specialty Level</b> Program Binders	SOLD	
<b>Specialty Level</b> Lanyards	SOLD	
<b>Specialty Level</b> Hotel Key Cards	\$6,000	
<b>Specialty Level</b> Convention Bags	\$5,000	
<b>Specialty Level: Room Drops (nights)</b> <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday	\$1,500 (plus associated costs)	
<b>Specialty Level</b> Cyber Cafe	SOLD	
<b>Golf Tournament (one cart is currently available)</b> Beverage Cart & Box Lunch	\$4,500	
<b>Golf Tournament</b> Golf Hole Sponsor	\$500	
	<b>Total Due:</b>	

If you have any questions, please feel free to contact Cindy Guarino at (703) 836-2422 or [cguarino@aiccbbox.org](mailto:cguarino@aiccbbox.org)

Please fill out all the requested information. Payment must be received in full to be guaranteed provisions outlined in the sponsorship brochure. Sponsorships will be secured on a first received response basis. If you make a selection that is not available, AICC will contact you to let you know about other available opportunities. AICC gives first right of refusal to previous meeting sponsors.

\* Co-sponsorship is available if you want to partner with one of your colleagues. Contact AICC to receive further details. Some restrictions may apply.

\*\* Some sponsorships have additional fees associated with them that are outlined in the brochure and the sponsor will be responsible for all costs.

Name: _____
Title: _____
Company: _____
Street Address: _____
City/State/Zip: _____
Phone: _____
Email: _____
Method of Payment:
<input type="checkbox"/> Check <input type="checkbox"/> American Express <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard
Card Number: _____
Exiration Date: _____
Authorized Signature: _____
Date: _____



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