

# SuperCorrExpo® 2008 & AICC 2008 Annual Meeting Frequently Asked Questions and Important Information

**SUPERCORREXPO® 2008** is located in Building C of the Georgia World Congress Center (GWCC)

**Georgia World Congress Center (GWCC)  
285 Andrew Young International Boulevard  
Atlanta, Georgia, USA.**

## **SUPERCORREXPO 2008 EXHIBIT HOURS**

<b>Monday, September 22</b>	<b>11:00 am - 6:00 pm</b>
<b>Tuesday, September 23</b>	<b>11:00 am - 6:00 pm</b>
<b>Wednesday, September 24</b>	<b>11:00 am - 6:00 pm</b>
<b>Thursday, September 25</b>	<b>11:00 am - 6:00 pm</b>
<b>Friday, September 26</b>	<b>11:00 am - 3:00 pm</b>

## **ATTENDEE REGISTRATION:**

**SuperCorrExpo 2008, AICC and TAPPI Meeting  
Registration Hours & Location**

**Location: Registration is located in the Georgia  
World Congress Center – Building C – Foyer**

### **Registration Hours:**

<b>Sunday, September 21</b>	<b>8:00am - 6:00pm</b>
<b>Monday, September 22</b>	<b>7:00am - 6:00pm</b>
<b>Tuesday, September 23</b>	<b>7:00am - 6:00pm</b>
<b>Wednesday, September 24</b>	<b>7:00am - 6:00pm</b>
<b>Thursday, September 25</b>	<b>7:00am - 6:00pm</b>
<b>Friday, September 26</b>	<b>7:00am - 3:00pm</b>

Once you check-in at registration you will receive your badge and badge holder (badge color holder indicates what you are registered to attend)

There will be a separate desk/location to pick up your other registration materials including; program guide, attendee list, ribbons and other meeting and show related information.

## **ATTENDEE BADGES:**

Meeting Badges are required for all attendees, spouses, guests and visitors at the AICC Annual Meeting & SuperCorrExpo 2008 functions. If you do not have your name badge you will not be admitted into these events. If you misplace or lose your badge, replacement badges are available at the registration desk at the Georgia World Convention Center during the registration hours listed above.

Please note that you must be registered for the AICC Annual Meeting or a Spouse or Guest to attend AICC meeting and related events.

If you have brought your spouse or guest and you have not already registered them you can do so onsite at the registration desk located at the GWCC.

Tickets will be available for purchase for AICC receptions for additional guests at the AICC Information Desk.

## **AICC HOST HOTEL:**

The host hotel for the AICC 2008 Annual Meeting is the Omni Hotel at CNN Center.

**Omni Hotel at CNN Center:  
100 CNN Center  
Atlanta, Georgia 30303  
Phone: (404) 659-0000  
Fax: (404) 525-5050**

The Omni Hotel at CNN Center is connected to Philips Arena and the Georgia World Congress Center and it is the nearest hotel to the Georgia Dome. For convenient arrivals or departures, Atlanta Hartsfield International Airport is a mere 15-minute commute (12 miles).

## **Alternative Hotels in Atlanta:**

**Note: The Omni Hotel at CNN Center is currently sold out of rooms for most nights of the meeting and show.**

Please refer to [www.aiccbox.org/meeting](http://www.aiccbox.org/meeting) for a list of alternative hotels in Atlanta if you have not already made your hotel reservations.

## **Location of Meetings & Events:**

### **Georgia World Congress Center (GWCC)**

SuperCorrExpo 2008, Registration, General Sessions, Eye Openers and Trainings for both the AICC 2008 Annual Meeting & 2008 TAPPI International Corrugated Packaging Conference will be held in the Georgia World Congress Center.

### **Omni at CNN Center (AICC Host Hotel)**

AICC committee and board meetings, AICC New Member & First Timer Orientation/Reception,

Production Managers Forum Reception and the AICC Wednesday Opening Night Reception & Dinner will be held at the Omni at CNN Center

**Directions to Omni Hotel at CNN Center from Hartsfield-Jackson – Atlanta International Airport:**

Take I-85 N. (Merges with I-75 N) to International Boulevard Exit 248C. At the second light at the top of the exit ramp, turn left onto Andrew Young International Boulevard. Then turn left onto Centennial Olympic Park Drive. Take the first right on Marietta Street. Motor Lobby entrance is 1 block on left side of Marietta Street.

- Distance from hotel: 12.3 mi.
- Drive time: 24 min.

**Driving Directions for Local Area**

**DIRECTIONS FROM THE EAST – VIA I-20**

Take I-20 West to exit 56B (Windsor Street/Spring Street). Turn right onto Spring Street. Go approx. 1/2 mile to Marietta Street. Turn left onto Marietta Street and go two blocks to Andrew Young International Boulevard. Turn left into the Hotel Motor Lobby.

**DIRECTIONS FROM THE WEST – VIA I-20**

Take I-20 East to exit 56B (Windsor Street/Spring Street). Turn left onto Spring Street. Go approx. 1/2 mile to Marietta Street. Turn left onto Marietta Street and go two blocks to Andrew Young International Boulevard. Turn left into the Hotel Motor Lobby.

**DIRECTIONS FROM I-75 SOUTH & I-85 (DRIVING SOUTH)**

Follow I-75/85 S into downtown Atlanta. Take exit 249-C (Williams Street) and continue straight at exit. Go to the 5th traffic light and turn right onto Andrew Young International Boulevard. Turn left onto Centennial Olympic Park Drive and go 3 blocks to Marietta Street and turn right. The Hotel Motor Lobby will be on your left.

**Transportation Options from Airport to Omni Hotel at CNN Center:**

**Taxi Service:** Approximately \$30 per way/ \$2 additional per person

**Atlanta Airport Shuttle:** Approximately \$14 one-way per person/ \$22 roundtrip per person

**Limo Service:** Approximately \$77 plus tax per way

**Sedan Service:** Approximately \$70-\$75 (taxes and gratuities included)

**PARKING AT THE OMNI**

**Hotel Valet Parking:** \$30.00 per night

**Walking Directions from the Georgia World Congress Center (Building C) to the Omni Hotel at CNN Center**

Walk out of Hall C and walk towards Hall B

Exit the Georgia World Congress Center (Building B). There is a Plaza level you will walk thru.

The Omni Hotel is now straight ahead of you. Follow the walkway between the two buildings to the Omni Hotel

Look for the sign for Morsel's coffee shop. You will enter the Omni Hotel via the entrance on your left next to Morsel's Coffee Shop (you will be in the North Tower)

**AICC BOOTH:**

AICC's booth will be located in the Georgia World Congress Center (Foyer Hall C) right outside the entrance to the SuperCorrExpo 2008 show next to the Cyber Café. The booth will be open during the show hours.

Come by to learn more about AICC's new programs and products, to relax and recharge!

**AICC Special Booth Promotion:**

AICC is offering 10% off all trainings, products and publications (valid through December 31, 2008) Stop by the booth and get your coupon to save!

**AICC INFORMATION DESK:**

AICC will have an information desk located at the Omni at CNN Center in the North Tower. The AICC information desk is located near the guest room elevators on M4 (meeting level 4) and directly at the end of the sky bridge that connects to the Omni South Tower Lobby.

AICC staff will be available at the information desk (during hours noted below) to answer questions about the meeting, walking directions to the GWCC, shuttle bus schedule, etc.

Please note that you cannot register at the AICC Information Desk you must register at the Georgia World Congress Center located in Foyer Hall C.

### **AICC Information Desk Hours:**

**Monday, September 22** 10:00 am – 5:00 pm  
**Tuesday, September 23** 9:00 am – 5:00 pm  
**Wednesday, September 24** 8:00 am – 7:30 pm  
**Thursday, September 25** 6:30 am – 11:00 am

**On Wednesday, September 24** the AICC Opening night reception and dinner will be held at the Omni North Tower – Grand Ballroom Foyer and Grand Ballroom located on M4 (meeting level 4).

If you arrive on Wednesday, September 24 and have not had a chance to “officially” register at the GWCC for the meeting or obtain your badge you can check-in at the AICC Information Desk and will be provided with a “temporary” badge. Your temporary badge will give you access to attend the opening night reception and dinner.

Note: if you check-in on Wednesday evening at the AICC Information desk you should still plan on officially registering at the Registration Desk located at the GWCC – Building C Foyer the following day.

### **ATLANTA CONVENTION & VISITOR'S BUREAU:**

For information concerning restaurants and what to see or do in Atlanta, visit  
<http://atlanta.net/visitors/index.asp>

### **CONCIERGE SERVICE:**

For your convenience, the GWCC provides an assortment of concierge-type amenities. Located in Building C and elsewhere at the GWCC, some of the services provided are:

- Airport Shuttle
- Automated Banking
- Gift and Retail Store
- UPS Store/Self-Service Post Office
- Restaurant Reservation Service
- Tourist Information Center

### **CYBER CAFES:**

There will be locations where you can check email messages and send email messages while at **SuperCorrExpo® 2008**. Stations will be in the registration area next to the AICC association booth.

### **GWCC FOOD & BEVERAGE:**

Full service cafes and restaurants are located throughout the Georgia World Congress Center.

### **HANDICAPPED ACCESSIBILITY:**

The GWCC has taken initiatives to ensure barrier-free use by all visitors. They provide complimentary wheelchairs for use inside the facility. Any guest who needs a wheelchair may acquire one at the Information Center (located in the Main Entrance concourse), on a first-come, first-served basis.

### **SUPERCORR EXPO 2008 INFORMATION DESK AND MESSAGE CENTER:**

Please consult this service when attempting to locate individuals registered at the meeting. Notices of telephone calls and other messages will be posted in the Registration Area. Notices of special meetings or meeting time changes will also be posted here. All notices to be posted must be submitted in writing. Individuals wishing to leave a message for an attendee can do so on the message board located in the Registration Area.

### **PARKING AT GWCC:**

The GWCC and Georgia Dome have ample parking (4,500 spaces) for events. Daily deck parking cost is around \$10.00 per day. The closest parking to Building C is the West Plaza/Gold Deck.

The GWCC offers a Campus Courtesy Shuttle that provides free shuttle service to attendees from parking lots

The shuttle stops at all parking lots and decks as well as the main entrances to the building. It makes continuous loops around the campus during show days, making your commute an easy one. Look for the Campus Courtesy Shuttle sign nearest you for a ride on the fast and free shuttle.

For parking and campus maps visit:  
<http://www.gwcc.com/pdf/gwccmap.pdf>

### **PUBLIC TRANSPORTATION:**

The Metropolitan Atlanta Rapid Transit Authority (MARTA) is Atlanta's state-of-the-art public transportation system. MARTA is made up of a bus and rail system that connects all parts of Atlanta. A single \$1.75 fare covers one-way bus or train trips, including transfers.

If you are coming from Hartsfield-Jackson Atlanta International Airport, MARTA has a rail station located at the north end of the airport, near baggage claim. This service offers the quickest and least expensive way to get to and from downtown Atlanta's hotels and the Georgia World Congress Center directly.

The GWCC is MARTA accessible at two stations. For access to events in Building C, use the W-1 station above, or use the Vine City Station (W-2). Both stations are footsteps away from the entrances to the Georgia World Congress Center. For more information on MARTA, visit [www.itsmarta.com](http://www.itsmarta.com).

Visit <http://www.gwcc.com/maps/public.html> for more information on public transportation and maps.

#### **SUPERCORREXPO 2008 SHUTTLE SERVICE:**

**Shuttle service will be available at all SuperCorrExpo@2008 hotels:**

**Omni at CNN Center**

**Westin Peachtree Plaza**

**Holiday Inn Downtown**

**Hyatt Regency**

**Hilton Atlanta**

The Shuttle drop off point will be in front of Building C on Northside Drive. Visit <http://www.gwcc.com/maps/maps.html> for a map of the downtown area with locations of the hotels and GWCC. (see full shuttle schedule at end)

#### **TAXI SERVICE AT GWCC:**

A taxi stand is located in a designated area adjacent to Building C outside at the entrance. Another taxi stand is located at International Plaza, which is directly across the street from the West Entrance to the GWCC.

#### **WEATHER & WHAT TO WEAR:**

**Weather:** Average September temperatures in Atlanta – mid 70's – (high 80's/low 60's)

**SuperCorrExpo@ 2008** attire is business casual. Dress for comfort and wear comfortable footwear for walking the exhibit floor.

**AICC Annual Meeting 2008: Attire is business casual**

**For men:** slacks, khakis, button down shirts and polo shirts

**For women:** slacks, skirts, casual blouses and dresses

**AICC Opening Night Reception & Dinner: Attire is business/cocktail**

**For men:** shirt and tie, sports jacket or suits

**For women:** cocktail dresses, dressy slacks and blouses or suits

#### **SuperCorrExpo@ 2008 Shuttle Bus Schedule:**

**Peak: Every 10 – 15 minutes**

**Non-peak: Every 30 minutes**

**Hotel Boarding Location:  
Route 1 (blue)**

**Westin Peachtree Plaza - 275 Corner of  
International & Spring/across street**

**Holiday Inn Downtown - 150 Front  
Entrance/International Blvd**

**Omni at CNN Center - 540 International Blvd –  
North Tower side (M2 Level)**

**Hotel Boarding Location:  
Route 2 (red)**

**Hilton Atlanta - 130 Baker Street at Courtland**

**Hyatt Regency - 350 Baker Street at Peachtree**

**Shuttle Hours:**

**Sunday, Sept. 21**

7:30am – 6:30pm (non-peak)  
\*last bus at 6:30pm

**Monday, Sept. 22**

6:30am – 10:30am (peak)  
10:30 am – 3:00 pm (non-peak)  
3:00pm – 6:30pm (peak)  
\*last bus at 6:30pm

**Tuesday, Sept. 23**

6:30am – 10:30am (peak)  
10:30 am – 3:00 pm (non-peak)  
3:00pm – 6:30pm (peak)  
\*last bus at 6:30pm

**Wednesday, Sept. 24**

6:30am – 10:30am (peak)  
10:30 am – 3:00 pm (non-peak)  
3:00pm – 6:30pm (peak)  
\*last bus at 6:30pm

**Thursday, Sept. 25**

6:30am – 10:30am (peak)  
10:30 am – 3:00 pm (non-peak)

3:00pm – 6:30pm (peak)  
\*last bus at 6:30pm

**Friday, Sept. 26**

6:30am – 3:30pm (non-peak)  
\*last bus at 6:30pm