



Region 6 Presents:

RETHINK YOUR
BUSINESS WITH THE

80
20 METHOD

Wednesday, MAY 27th
MARRIOTT OAK BROOK
1401 W. 22ND STREET
OAK BROOK, IL 60523

1:00 PM TO 5:00 PM WORKSHOP
5:00 PM TO 6:00 PM COCKTAILS
6:00 PM TO 7:30 PM DINNER

THIS WORKSHOP IS SPECIFICALLY DESIGNED FOR EXECUTIVE MANAGEMENT AND KEY SENIOR PERSONNEL. THE FEE FOR ATTENDING THE WORKSHOP AND DINNER IS \$125.00

RETHINK YOUR BUSINESS WITH THE 80/20 METHOD

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Marriott Oak Brook • 1401 W. 22nd Street • Oak Brook, IL**

Be More Profitable Fast!

An extremely challenging economy. Revenues and profits down. Costs rising rapidly. Fierce competition. Customers with many options who seemingly want more every day.

The end result of all this, of course, is tremendous stress on the organization...you can't seem to change your business fast enough and you believe you run the risk of weakening it in the process; "Not so!" says Peter Philippi, President of Strategex, Inc., a profit enhancement and growth strategy firm that specializes in leading business transformations that, irrespective of economic conditions, turn businesses of every kind into incredible profit and growth engines fast. The secret is not only in the time tested 80/20 methodology, but Strategex's unique ability to "sell" it to the organization at all levels and implement it without risk, beginning day one. Thus, when Peter says "Don't Let a Good Crisis Go to Waste", he means it...and that is the goal of the session on May 27th.

You can expect to leave armed with the know-how, and some of the tools you need to begin to strengthen and protect "the fort", increase top line, generate more cash flow, and do so without risk and at your own pace. Sound too good to be true? It's not. In addition to all the rich and powerful content Peter will provide, the session will prove equally entertaining. Peter is an engaging and energetic speaker and the hours on the 27th will fly by...and you'll wish there were more! Peter's ability to relate his business philosophies to everyday life are inspiring and touching. This is one session that you will absolutely not want to miss, so please join us for a truly fabulous afternoon.

The target audience is Senior Executives and we encourage you to bring key senior management to this event. Business casual attire (no jeans).

Please respond prior to May 15th to Sharon Spindler at (630) 879-2100.